



GINESYS POS

Non- Stop Sale

In today's IT savvy scenario, people have come to expect more from their Store Automation Solutions and GINESYS POS gives the right balance of all Store Automation needs. GINESYS POS makes it easy to manage Sales, Inventory and Customer information allowing to focus more on business strategies than Store Operations. GINESYS POS is flexible yet affordable solution for automating a Retail Store and increase profitability.

GINESYS POS (Point Of Sale) is a comprehensive Point Of Sale software ideally suited for small retail outlets for independent single store retailers as well as franchisee or captive outlets of a multi-store retail chain. It covers a vast area of functionalities like Billing, Store Management, Procurement, Inventory and Customer Loyalty .



GINESYS POS offers you the following benefits and many more...

- Comprehensive Point Of Sale functionalities**
- Complete store automation for reduced human errors and super fast checkouts
 - Open/Close POS, Begin/End Day Concepts.
 - Cash Drawer, Counter and currency management
 - Cash, Credit and Advance sale management
 - Return / Exchange and Refunds tracking systems
 - Multiple payment modes - Cash, Card, Vouchers etc.
 - Separate Billing, Collection & Delivery available.
 - Service Sale: Repairing, Tailoring Options available.
 - Hold and Retrieve Options

- Efficient Store Management**
- Powerful Sales Promotion caters to all types of offers and discounts
 - Salesman and Agent commission system
 - KPI Reports on footfall, discounts, margins etc.
 - Powerful MIS reports for Sales, Stock & Profitability
 - Flexible VAT / Sales Tax Management
 - Price Management with Multiple Price Popup
 - Item/Sales Performance Tracking

- Manage and track inventories efficiently**
- Capable to handle thousands of Items and Stock - Keeping Units (SKUs) effectively and efficiently
 - Flexible classification of inventory into division, section departments, articles & price range .
 - Flexible Item attributes & categories like Brand, Size, Design, Code, Style, Color, Pack, etc.
 - Stock Valuation options on FIFO, Last Inward
 - Physical Stock Audit and Adjustments
 - Item Merging, Splitting and Price Revision modules.
 - Real time view of inventory levels & inventory ageing.

- Build and improve customer relation and satisfaction**
- Customer information tracking & gathering
 - Customer Loyalty Management programs
 - Support both direct discount or loyalty points accumulation and redemption system
 - Customer purchase pattern analysis and history tracking
 - Loyalty solutions integrated with Central Database.

- Latest technology**
- Simple and quick out-of-box setup.
 - Customizable security options based on Menu access, User profiles, Roles & privileges
 - Seamless integration with GINESYS Retail and Business Back office applications
 - Automatic update of software components through internet
 - Compatible with all commonly available POS hardware

GINESYS POS | Exclusive Brand Outlets | Multi Brand Outlets | Franchisee Stores | Convenience Stores | Specialty Stores | Food & Grocery Stores | Food Courts

